

Finding Hope

Remediation and Redevelopment in Struggling Steelton Borough



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Steelton's Revitalization - Decades of Hope

To tell Steelton's story, we'd like you to know:

- Where we started
- Where we hoped to end up
- Steps taken along the way
- Who helped financially and otherwise
- Unforeseen hurdles that had to be cleared
- Major achievements through the years
- Where we are today

The Town – Steelton Borough A small, historic steel town on the Susquehanna River just south of Harrisburg City...

The Higherry

The History	Population peaks at 14,000	STEEL				Property values depressed	
	6,000 employees at steel mill					Downtown vacant	
ETON BORDE	Robust economy Diverse and booming downtown	Period of stability	Hurricane Agnes	Large sections of mill close Displaced	Record low population	65% LMI Highest concentration of poverty in	
Farmland with six homes Penn. Steel Co. Constructs Steelton Plant Steelton Incorporates	with brick mills, machine shops, retail, etc.	Population between 12,000- 13,000	destroys West Side Population declines 24%	workers move out of town Businesses shutter	Urban flight from Harrisburg City	Dauphin County No developer interest	
<1860s 1866 1880	1910	Through 1960s	1972	1970s - 1980s	1990	2000s	
		THIS IS ROLLER CO					

The Plan			Update ESAs for Developer	RFQ for Developers Issued				
Borough/SEDC Phase I ESAs Purchase/Assemble and 7 parcel/6-acre site Monitoring	Phase II ESAs	Demolition Phase 1 UST Removals	Steelton enacts 10yr/100% LERTA Tax Incentive for Site	by Dauphin County RDA Site sold to Integrated Dev. Partners	Planning	Site Development Construction Occupancy	Brickyard Park and Further Down the Front St. Corridor	
2006- 2007- 2008 2010	2011- 2012	2016	2017	2018	2019	2020- Present	2024 and Beyond	
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\$200k EPA CW Hazardous		\$180,500 DEP	\$231K EPA Countyw	vide	\$200K DCLBA Demo Funds	\$1.5mm PRACP	TBD USEPA Community	
\$200k EPA CW Petroleum		Brownfield Grant	Grant		\$308K Dauphin		Assessment Grant	

The Site: North Front Street

PROJECT

SIL





The Site(s)

102-118 North Front Street

Fish vendor, grocery store, closing store, flower shop, storage, office, tailor, apartments, laundry, furniture store, accounting firm, funeral home/undertaker.

REC No. 1: Historic use as undertaker = formaldehyde, arsenic

REC No. 2: Neighboring property SVOCs, VOCs, metals **REC No. 3:** ACM, LBP, hazardous/regulated materials stored in buildings

120-140 North Front Street

Furniture maker, cigar production, undertaker, hardware store, garment manufacturing, gas station, mechanic's garage.

REC No. 1: Onsite garages: petroleum constituents, SVOCs
REC No. 2: Hydraulic lifts impact on soil
REC No. 3: Historic use as undertaker
REC No. 4: Atmospheric deposition: lead, mercury, heavy metals attributed to industrial surroundings





154 North Front Street Residential, gas station, mechanic's garage.

REC No. 1: Onsite garages: petroleum constituents, SVOCs **REC No. 2:** Hydraulic lifts impact on soil

180 North Front Street

Residential, warehouse, stable, candy shop, club room, grocery store, steam laundry, YMCA, offices, paint store, movie theater, aluminum doors sales, bar and restaurant

REC No. 1: Potential groundwater impact from neighboring garages. VOCs/HVOCs **REC No. 2:** Atmospheric deposition

ATION TITLE





202-230 North Front Street

Bowling alley, billiards, and shooting gallery, crockery, candy shop, club room, grocery store, steam laundry, opera hall, shirt cutting, wood and coal yard, beauty supply, gas station, bookstore, convenience store.

REC No. 1: History as gas station. Possible unrecognized USTs.

Parking Lot and Canal Alley (L5/L1A)

Pennsylvania canal (filled in 1928), shanties, warehouse, transfer station, Steelton Store Company stock yard, ice manufacturing, refrigeration, and slaughterhouse, stable, blacksmith, PA Steel Company stores and office, auto, church, railroad storage, rail station, UPS fleet storage.

REC No. 1: Unknown drums.
REC No. 2: PA Canal (unknown fill), industrial use.
REC No. 3-6: Impact of neighboring sites.
REC No. 7: Atmospheric deposition.

Soil

- Entire site covered with various fill including PA Canal residuals of unknown origin.
- Arsenic, cadmium, lead, manganese, formaldehyde, six SVOCs
- Metals, SVOC-petroleum, fill related compounds detected in some cases.

Groundwater

• No exceedances detected above PA-DEPs Residential SHS for used aquifers (the most stringent).

Recommendations

- Vapor barrier
- Clean fill (1 ft) above existing grade
- Marker barrier
- PA Act 2 Closure pathway elimination
- Soil management plan

The Findings and Recommendations

The Steel Works A community-oriented development



\$14.8 million capital investment

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- Over 100 new jobs created
- Estimated \$220,000 tax revenue after 10 year LERTA abatement ends
- New community health center
- New community park/amphitheater







Senior Life



Dollar General





The Challenges and Successes

Challenges

Tackling the "mountain" with few borough resources.

Making the numbers "work" for a developer, especially in a poor borough with risky ROI.

Maintaining community buy-in over a prolonged development process marked with periods of inactivity and requiring bold policy decisions (LERTA).

Successes

Proved even a small, economically depressed borough can leverage county, state, federal and private partnerships and resources to make major projects happen.

Used the boldest local tax incentives allowable to make the project viable/marketable showing it can work.

Engaged a home-grown developer who established anchor tenants serving community needs while reflecting market realities – Hamilton Health Center, Senior Life, Low-Cost Goods, etc.

Takeaways

- **Be patient and persistent.** This project took nearly 20 years filled with a lot of community skepticism.
- Leverage federal, state, local, and private resources (both monetary and in-kind). Even financially struggling communities like Steelton can make it happen.
- Consider **BOLD local incentives** like the LERTA to create interest and "make the numbers work."
- **Find the right developer.** Sometimes there are more than just financial reasons to invest in a community.
- Manage community expectations.



The Team

Rob Goldman Hull and Associates **US EPA** HRG, Inc. PA DEP **Steelton Borough PA DCNR Steelton Economic Development Corporation** PA DCED **Dauphin County KU Resources/SGA Dauphin County RDA Gaito & Associates LLC Dauphin County Land Bank Authority Community Networking Resources Dauphin County Industrial Development Integrated Development Partners Authority** Matt Ward/S2 And many more...

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Thank you. Questions ?

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