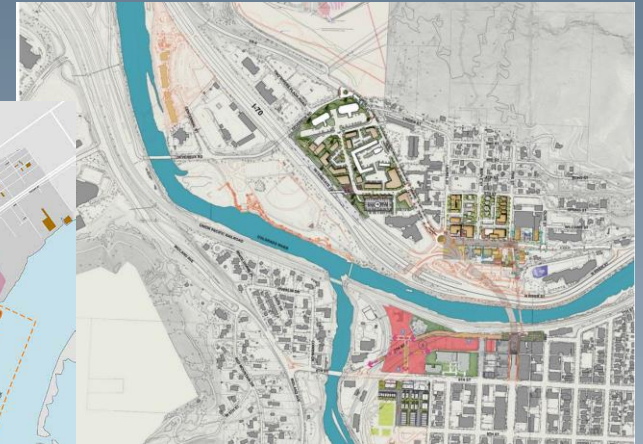


# The Area-Wide Approach to Brownfields & Community Revitalization



**Pennsylvania Brownfields Conference 2018**  
**Matt Ward / Sustainable Strategies DC**

# Overview of Presentation

- \* Status of the EPA Area-Wide Program
- \* Create the Community Vision
- \* Put the Right Team in Place
- \* Reach the Tipping Point
- \* Leverage the Resources

# The EPA Brownfield Area-Wide Program – *Where Does It Go from Here?*

- \* 83 Area-Wide Planning Communities
- \* Now part of EPA Assessment & Multipurpose Grant Programs
- \* Other resources:
  - Commerce EDA Planning Grants
  - HUD CDBG Resources
  - USDA Rural Development & Community Facilities
  - Appalachian Regional Commission
  - DCED, DCNR & PA DEP resources
  - Community-based funding



# Begin with the End in Mind – *Importance of the Community Vision*



- \* Community-based
- \* Connected to key assets & priorities
- \* Big visions with feasible prospects
- \* One bite at a time . . .
- \* Pictures, concepts plans & renderings

# Put the Right Team in Place



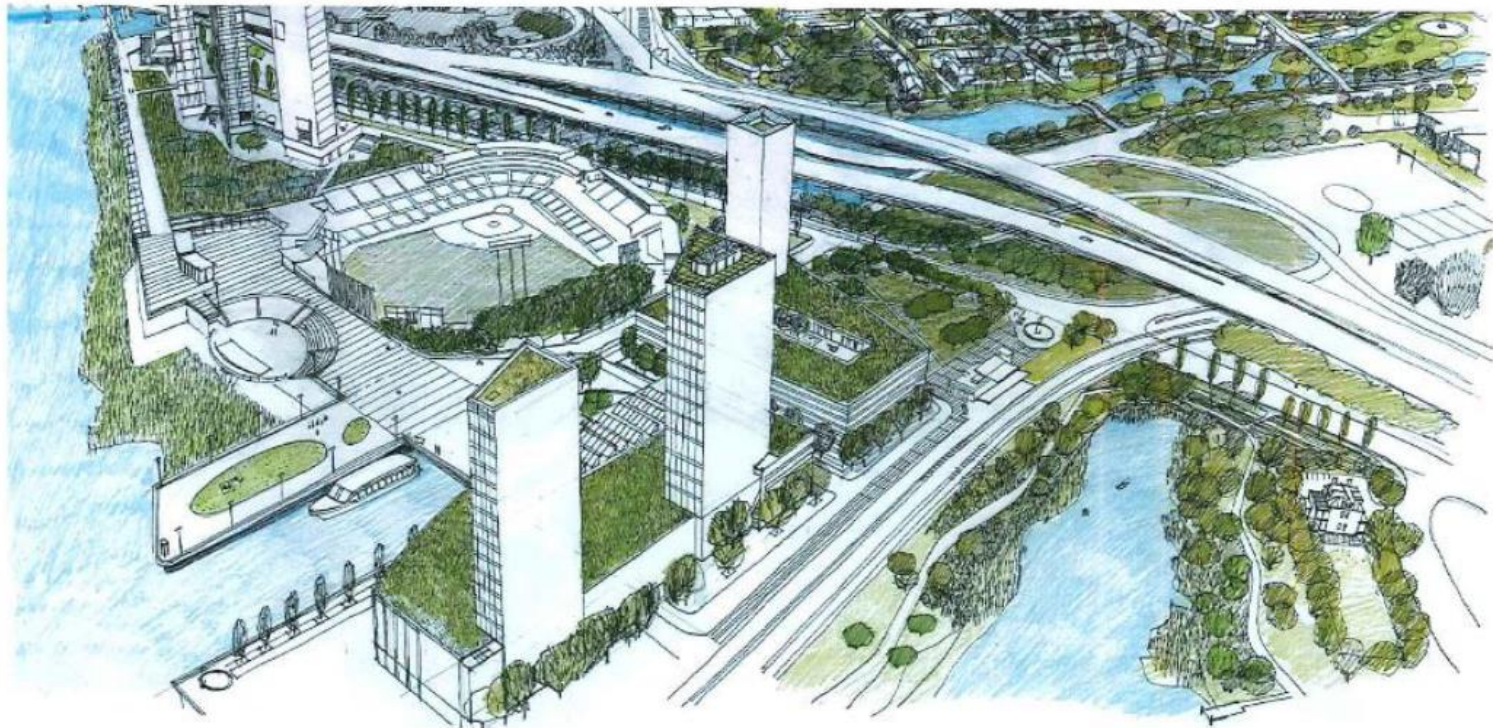
- \* Local lead backed by key officials
- \* Multi-stakeholder task force
- \* Community planners
- \* Market / business analysts
- \* Infrastructure specialists
- \* Environmental professionals
- \* Funding experts



# Reach the Tipping Point

## HARBOR PARK

Dutch Dialogues Outcome



# Leverage the Resources

1. Break the project into
2. Quantify
3. Create a
4. Check o
- Program
- for Leve
5. Line up
6. Create a
7. Build sta
8. Convene
9. Prepare
10. Celebrate



# *Thank you!*



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