Appalachian Region

- 13 states
- 420 counties
- 205,000 square miles
- 25 million people
- 73 local development districts
Appalachian Regional Commission

**ARC VISION STATEMENT**
Appalachia is a region of great opportunity that will achieve socioeconomic parity with the nation

**ARC MISSION STATEMENT**
To innovate, partner and invest to build community capacity and strengthen economic growth in Appalachia
What Does ARC Do?

- CREATE ECONOMIC OPPORTUNITIES
- DEVELOP A READY WORKFORCE
- BUILD CRITICAL INFRASTRUCTURE
- CULTIVATE NATURAL AND CULTURAL ASSETS
- FOSTER LEADERSHIP AND COMMUNITY CAPACITY
ARC Investments, Fiscal Year 2019

- Invested $177 million
- 482 economic development projects
- Will create or retain more than 17,300 jobs
- Will train more than 51,000 students, workers, and leaders
- Attracted an additional $247 million in project funding
- Leveraged $543 million in non-project private investment (LPI)
ARC Structure

Local
- Local Development Districts (LDDs)
- Local municipalities, counties, non-profit organizations

State
- 13 Governors and their Alternates
- States’ Co-Chair: Mike DeWine
- State Program Managers

Federal
- Federal Co-Chair: Tim Thomas
- Federal priorities and initiatives
- Final say on awards
Partnerships for Opportunity, Workforce and Economic Revitalization (POWER)
POWER Objectives

- Economic Diversification
- Job Creation
- Capital Investment
- Workforce Development and Reemployment
ARC POWER Program

$195M+ INVESTED IN
242 PROJECTS TOUCHING
350 COAL-IMPACTED COMMUNITIES.

ARC POWER INITIATIVE PROJECTS PER COUNTY CUMULATIVE THROUGH FEBRUARY 2020

15 to 31
10 to 14
2 to 9
1

THESE INVESTMENTS ARE PROJECTED TO CREATE/RETAIN 23K+ JOBS AND LEVERAGE 900M+ IN PRIVATE INVESTMENT INTO APPALACHIA’S ECONOMY.

www.arc.gov
ARC and Brownfields

Remediation - EPA
- Planning and assessment
- Environmental testing
- Cleanup

Repurposing - ARC
- Feasibility analysis
- Infrastructure
- Redevelopment
Broyhill Plant Site (Lenoir, NC)

- **Grantee:** City of Lenoir
- **ARC Grant:** $300,000 (Apr 2019)
- **Total Project Budget:** $768,000
- **Site:** 15-acre site was home to furniture plant for over 100 years.

The plant was purchased by a private entity and demoed for scrap value in 2009 and subsequently abandoned.

City took ownership in 2014.
Problem: Phase II ESA could not be completed because demolition rubble obstructed access to suspected contaminated soil.

EPA programs do not target solid waste removal and disposal.

Project: Remove and dispose of debris, complete Phase II ESA, and execute a Brownfield Agreement.

End Goal: Market site for industrial redevelopment, create jobs
Downtown Appalachia Redevelopment Initiative

**Grantee:** Natural Capital Investment Fund (NCIF)

**Partner:** West Virginia Brownfields Assistance Center at WVU

**ARC Grant:** $1,370,000 (2018 POWER grant)

**Total Project Budget:** $4,715,000

**Purpose:** Offer a comprehensive suite of programs and funding to advance catalytic CRE projects and provide technical assistance to property owners

**Target Communities:** WV downtowns with market opportunity and community capacity to support development

**Eligible Participants:** for-profit and nonprofit CRE building owners, developers, and anchor tenants

**Products/Services:**
- hands-on project development assistance
- targeted technical assistance (TA): training, consulting, financial assistance w/ predevelopment services
- predevelopment, construction, and permanent financing
Elk City warehouse (Charleston, WV)

- **Project Type:** light industrial (wood products manufacturing)
- **Total Project Budget:** $300,000
- **Impact:** historic district revitalization; job training; wealth creation
- **Developer:** Bullock Properties (small, local, private)
- **Technical Assistance:** financial assistance w/environmental site assessment
Where to Start?

Start with the need being addressed

Identify a solution

Define the geography

Gather and organize collaborators

Determine fit for ARC and other funders

Connect with your state ARC Program Manager

**Pro-Tip:** Reach out to your ARC State Program Manager

https://www.arc.gov/about/stateprogrammanagers.asp
State Program Managers

**Kentucky**
Scott Sharp
[scott.sharp@ky.gov](mailto:scott.sharp@ky.gov)

**Ohio**
Julia Hinten
[julia.hinten@development.ohio.gov](mailto:julia.hinten@development.ohio.gov)

**North Carolina**
Olivia Collier
[ocollier@nccommerce.com](mailto:ocollier@nccommerce.com)

**Pennsylvania**
Neil Fowler
[nfowler@pa.gov](mailto:nfowler@pa.gov)

**Tennessee**
Logan McCoy
[logan.mccoy@tn.gov](mailto:logan.mccoy@tn.gov)

**Virginia**
Tamarah Holmes
[tamarah.holmes@dhch.virginia.gov](mailto:tamarah.holmes@dhch.virginia.gov)

**West Virginia**
James E. Bush
[james.e.bush@wv.gov](mailto:james.e.bush@wv.gov)
Questions?