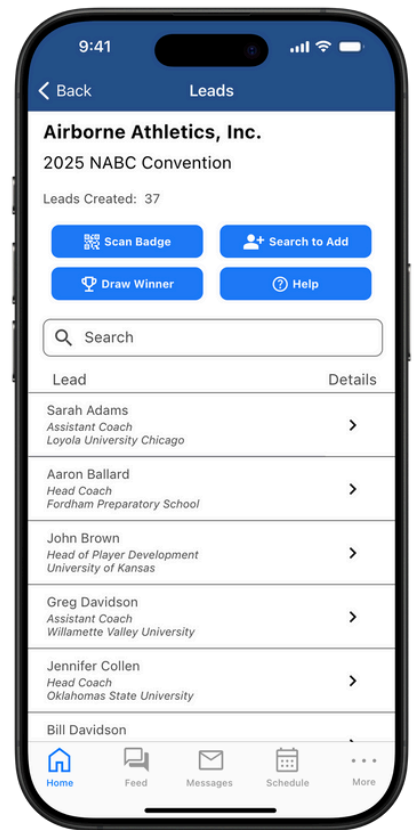


# LEAD CAPTURE MADE EASY

You attend our events with one goal - to find leads that turn into new business. Now, you can capture and manage those leads from the same mobile app our attendees use - no extra software, no messy exports, no lost business cards.

## HOW IT WORKS



**1 SIGN IN TO THE EVENT WEBSITE TO CREATE YOUR ORG PROFILE AND PRODUCT INFORMATION**

**2 SCAN ATTENDEE DIGITAL BADGES TO CAPTURE LEADS**

**3 RATE LEADS, SELECT PRODUCT INTERESTS, ADD NOTES & MORE**

**4 RANDOMLY SELECT WINNERS FOR GIVEAWAYS FROM THE APP**

**5 EXPORT LEADS TO YOUR CRM OR MARKETING PLATFORM FOR SEAMLESS FOLLOW-UP**

### NO MORE MISSED LEADS

Attendees can request information from you through the app in case they missed your booth.

### A SIMPLIFIED SYSTEM

Everything functions in one cohesive system, with no extra vendors, scanners or tools.

### APP & BROWSER FLEXIBILITY

This solution is web and app enabled, providing you access almost anywhere.