Overview of Forecast

➢ Predicting the future . . .
➢ Build from the Brownfields Basics
➢ Six Opportunities:
  • Advanced Manufacturing
  • Emerging Energy Sectors
  • New Economic Anchors
  • Brownfields & Opportunity Zones
  • Infrastructure Legislation
  • Steps of Economic Progress
➢ Next Steps for Success
SUSTAINABLE STRATEGIES DC

WHO WE ARE

• Sustainable Strategies DC is a strategic consulting, grant-writing & government affairs firm helping communities obtain resources for revitalization and tools for local progress

• Based in Washington, DC helping cities across PA and America connect to and secure funding from public, philanthropic & private sector partners

• Revitalization work with Beaver County, Carlisle, Catalyst Connection, Beaver Community College, Cumberland County, Greene County, Harrisburg, Johnstown, Monaca, New Cumberland, PA Industrial Resource Network, Pittsburgh, Philadelphia, Southwestern PA Commission, Steelton

• $5+ billion leveraged in 25 years

• www.StrategiesDC.com
Build from the Brownfield Basics

➢ View brownfields as opportunities not problems
➢ All Appropriate Inquiries
➢ PA Act 2
➢ Use brownfield grants
➢ Build partnerships
➢ Create a revitalization vision
➢ Leverage resources

...create progress and innovation from these basics
Forecast #1 – Brownfields & the New Manufacturing

- EPA Guide “New Manufacturing & Old Brownfields”
- Pennsylvania Industrial Resource Center Network (www.PAMade.org)
- Linking manufacturing to STEM education, job training and workforce development, new opportunities for citizens
- Shale & downstream manufacturing
  - Predictions of $36 billion and 100,000 jobs in this region
  - Examples including Monaca, Greene County
Forecast #2 – Emerging Energy Sectors

➢ Shale & Natural Gas
➢ PA DCED Playbooks
➢ PA and Regional Greenhouse Gas Initiative
➢ RePowering America’s Lands
➢ Examples:
  • Weirton, WV Energy Park
  • Energy Innovation Center
  • Hazelwood Green
➢ EPA’s “Climate Smart Brownfields Manual”
Tourism, History & Heritage, Entertainment Districts, Outdoor Recreation, Green Infrastructure

- **Tourism & Heritage:** Center for Metal Arts at the Cambria Iron Works in Johnstown
- **Entertainment Districts:** Carlisle Events
- **Outdoor Recreation:** Ohio River Trail in Beaver County, Inclined Plane Park and Sandyvale Park & Community Gardens
- **Green Infrastructure:** Philly’s Green City, Clean Waters
300 Census tracts in PA
Capital gains for long-term real estate, business & economic development investment
OBLR & Treasury Guidance
  • Brownfields meet “original use” test rather than 30-month time constraints “substantial improvement” test
  • Local involuntary acquisition meets “original use” test
  • Brownfield permitting & regulatory approvals toll the period for Opportunity Fund investments
180 Federal Programs for OZs
Get your projects ready!
Forecast #5 – **Infrastructure Legislation**

- FAST Act Transportation Reauthorization
- Post-Election Infrastructure Legislation
- The pay-for??
Forecast #6 – Economic Stability & Steps of Progress
Next Steps for Success – *Create the Vision & Action Plan*

- Create a Revitalization Vision & Action Plan
- EPA Guidebook on “Community Actions that Drive Brownfield Redevelopment”
Next Steps for Success –
*Use a Land Revitalization Approach*

- EPA Resources for Land Revitalization
- Pennsylvania Tools for Land Revitalization
- Land Revitalization Toolkit
Next Steps for Success – 
Leverage Resources

➢ EPA Guidebook on “Leveraging Resources”
➢ Create a Resource Roadmap
Moving Forward into Revitalization

WHEN YOU COME TO
A FORK IN THE ROAD....
TAKE IT.
— YOGI BERRA —
Thank you!

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