

### **DISPLAY FORMAT**

1. Posters will be displayed on a backing (foam core) board of 30" x 40". Posters should not exceed this size. Portrait or landscape orientation is permitted. A single poster with these dimensions is preferred, but smaller panels contained within this area are permitted.
2. The paper title with IWC paper number should be displayed at the top of the poster with lettering not smaller than 1".
3. All other text should not be smaller than 0.5", suitable for viewing from a distance of 3-6'.
4. The preferred font is Times New Roman.

### **POSTER LOCATION AND MOUNTING**

1. Posters are intended to be located near the associated session room with visibility to the attendees.
2. The IWC staff will be responsible for displaying the poster, unless other arrangements have been made. If the author wants to save the poster, they are responsible for removing the poster upon conclusion of the session. IWC staff will be available to provide any required assistance. Posters will not be saved by the IWC.

### **POSTER CONTENT**

1. The poster must strictly adhere to the IWC commercialization policy, which is available on the IWC website or can be provided by the session chair.
2. Company logos may not appear more than once and be no larger than 2" x 2"
3. Simply displaying a printed copy of the paper is not permitted.
4. Use of pictures, graphs, charts or tables are strongly recommended, and large blocks of text are discouraged. Use enhancing techniques to emphasize important points such as use of different colors or highlight markers. Keep it simple as posters should be easily seen from a distance of 3' to 6'.
5. The poster should be organized in a logical manner i.e. top to bottom or left to right.