DISPLAY FORMAT

1. The poster is to be no more than 24" x 36"
   - Foam Core Board and Mounting Easel will be available at the IBC Registration Desk

2. Your Poster Title and Number should be displayed at the top of the poster with lettering not smaller than 1"

3. All other text should not be smaller than 0.5"

4. The preferred font is Arial

POSTER LOCATION AND MOUNTING

1. The Posters will be located in the Session they are most closely related to. When the Posters are not in their assigned Session, they will be displayed in the area outside of the Technical Session Rooms.

2. We encourage those Poster Authors attending the IBC, to be present before the Session, during breaks, and after the Session to answer any questions from IBC attendees.

3. If attending, the Poster Author will be responsible for mounting the Poster as soon as the room is available for the Session. The Author is also responsible for removing the Poster upon conclusion of the Session. IBC staff will be available to provide any required assistance.

4. The IBC is not responsible for receiving or shipping posters or poster materials. The Poster Author is responsible for all arrangements to deliver and display the Poster. All Posters left at the end of the conference will be discarded without notice.

POSTER CONTENT

1. Company logos may not appear more than once and cannot exceed 3" x 3"

2. The Poster must not be a commercial/product sales poster. Any poster deemed to be overtly commercial will be removed.

3. Simply displaying a printed copy of a paper is not permitted. The Author may provide written copies of a paper. These will not be provided by the IBC.

4. Use of pictures, graphs, charts or tables is strongly encouraged and recommended. Large blocks of text are discouraged. Use enhancing techniques to emphasize important points such as use of different colors or highlight markers. Keep it simple as Posters should be easily seen from a distance of 3' – 6'.

5. The poster should be organized in a logical manner i.e. top to bottom or left to right.