



Sam Liberto
Director of Business Development

Sam Liberto joined Wolf Consulting as Director of Business Development in 2019, where he leads all business development activities. His key responsibilities include...

- Serving on the company's leadership team, optimizing people, processes and technology.
- Management and development of the sales and marketing staff.
- Development and execution of the company's marketing strategy and sales plan.
- Supervision and direct engagement with selling, marketing and promotional activities.
- Preparation and approval of proposals, contracts and pricing.

Sam has more than 25 years of technical business development experience. He is credited with launching driver management software for commercial truck fleets, developing cloud-based health insurance enrollment software, commercializing life-saving automotive crash safety products and consulting oil & gas service companies on market entry.

Sam holds an MBA in finance, marketing and strategy from Carnegie Mellon University, as well as a Bachelor of Science in environmental engineering from Syracuse University. He is a certified engineer-in-training and six sigma black belt.