

eDirectory Enhancements Online Visibility Opportunities

LISTING OPTIONS	eDirectory Upgrade Levels				
	BASIC Included	BRONZE \$250	SILVER \$500	GOLD \$750	PLATINUM \$1000
Company Name, Address, Description, Booth Number, Email Exhibitor Button, Sales Contacts	✓	✓	✓	✓	✓
Social Media Links Link to your social media accounts	✓	✓	✓	✓	✓
Website URL Drive traffic to your website	✓	✓	✓	✓	✓
Company Logo Increase your brand recognition	✓	✓	✓	✓	✓
Company Profile (characters) Introduce your company to make a great first impression.	500	1,000	1,000	1,000	1,000
Product Categories Choose categories that attendees search for.	5	10	15	20	Unlimited
Online Product Showcase Engage attendees with detailed product descriptions along with full color images.	✗	1	1	2	4
Press Releases – Brand Messaging Get more coverage by sharing the latest news about your company.	✗	1	1	2	4
Documents Upload	✗	1	2	3	4
Videos Engage attendees with a video on the online profile.	✗	1	2	3	4
Directory Profile Header Image	✗	✗	✗	✓	✓
Highlighted Listing Make your company stand out with our highlighted listing.	✗	✗	✓	✓	✓
Premium Position Your exhibitor listing will be placed at the top of the exhibitor list and search results.	✗	✗	✗	✗	✓